



15th - 17th MAY 2026

REID PARK, TOWNSVILLE

Prize Proposal

Prize Details

WIN a Hinchinbrook Shire Travel Prize Pack

- Prize includes:
 - Hi Tours: Half day Hinchinbrook Island Wilderness Cruise for two (2) adults, \$440.00
 - Sans Souci Apartments \$249.00 accommodation voucher
 - Lucinda Hotel \$300.00 accommodation and meals voucher
 - Lee's Hotel \$100.00 accommodation and meals voucher
 - Big4 Lucinda Wanderers \$316.00 accommodation voucher for two (2) people
 - Cullen Guest House \$150.00 accommodation voucher
 - Tropixx Hotel \$340.00 accommodation voucher
 - Hinchinbrook Hotel \$100.00 meal voucher
 - Cellarbrations \$50 gift voucher
 - Harvey Norman Ingham 36W slim foldable solar panel and solar power bank, \$249.00
 - Repco Ingham Car Care Gift Buckets, \$70.00
 - Ingham Manufactures Mitre 10 Willow Eskey Cooler, \$40.00
 - Canegrowers Mitre 10 umbrella, hat and Accent Backpack, \$60.00
 - Ingham Tackle Shop two (2) fishing lures, \$30.00
 - J&B Marine fishing shirt, \$55.00
 - Wild Local, \$50.00 gift voucher
 - JK's Delicatessen, \$20 gift voucher
 - Merchandise prize package from Hinchinbrook Visitor Information Centre: 2 x fishing shirts, 2 x coolers, 2 x bucket hats, 2 x water bottles, and tea towel \$216.00
- Total prize valued at \$2,835.00
- To be drawn at Townsville Caravan, 4x4 & Outdoor Adventure Expo from 3:45pm Sunday 17th May 2026

Pre-Show Benefits

- Branding as a Prize Sponsor on printed marketing communications, including:
 - Event Guides will be printed and available to attendees at the entrances to the Townsville Caravan, 4x4 & Outdoor Adventure Expo.
 - Minimum 1/8-page advertisement to promote the prize.
 - 1/8-page advertisement to promote your business.
 - Pin on the Event Map Highlighted
 - Exhibitor Directory Listing in print
- Branding as a Prize Sponsor on electronic marketing communications, including:
 - Featured Exhibitor Article and Prize Sponsorship recognition and logo endorsement on the event website.
 - Featured Exhibitor Article and Prize Sponsorship recognition on social media pages e.g. Facebook, and Instagram.
 - Featured Exhibitor Article and Prize Sponsorship recognition on patron emails.
 - Exhibitor Directory Listing online

Onsite Benefits

- A Prize competition scanner will be placed on your site, which will further increase traffic flow to your display. Patrons at the Townsville Caravan, 4x4 & Outdoor Adventure Expo will scan their QR Code at Hinchinbrook Shire Council site to enter the competition. This will create a valuable digital database that will be accessible via a link to Hinchinbrook Shire Council after the event.
- Complimentary event announcements over the PA system at the event. The announcer will also talk about the prize in detail and promote the key elements of your display.
- Strategic Signage: Your brand and prize featured on signage in high-traffic areas.
- 'Scan Here to Win' Flag: Eye-catching flag at your prize location to drive entries.



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Post Show Benefits

- Hinchinbrook Shire Council will receive a Digital database from leads scanned at the Hinchinbrook Shire Council site. The information in this database will be helpful for future marketing activities and our senior management onsite will be able to show you ways of doing that.

Value

- This is a significant marketing and promotional package and through all this activity there will be a very strong focus on your involvement and the reinforcement of your brand.
- Other benefits by negotiation between Australian Events and Hinchinbrook Shire Council.

Sponsorship Prize Agreement

The sponsorship prize contract forms a binding agreement between Australian Events and the provider of the sponsorship prize. This agreement is accepted by Hinchinbrook Shire Council once this document is signed and confirms your commitment to supply the sponsorship prize. Sponsorship will push your promotion far beyond the event and has proven to be a highly effective marketing tool. Australian Events thank you for your sponsorship commitment and assure you that we will work with you towards an effective campaign that will benefit all parties involved. Please note the sooner Australian Events receives your financial commitment, including full payment of site fees, the sooner we can start promoting your support as a prize sponsor.

Sponsors Details

Your Company Name: Hinchinbrook Shire Council

ABN: 46 291 971 168

Contact Name: Paula Buckman

Contact Phone Number: 0448 353 828

Sponsored Event: Townsville Caravan, 4x4 & Outdoor Adventure Expo

Venue: Reid Park, Townsville, Queensland, 4810

Date: Friday 15th to Sunday 17th May 2026

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Prize Terms and Conditions

Australian Events Marketing Pty Ltd (ABN 86 622 976 087), often called 'Australian Events' is the promoter of this competition and hereafter in the terms and conditions will be referred to as the 'Promoter'.

Information on how to enter and the prize to be won form part of the terms and conditions. By entering this competition, you confirm that you have read and understood these terms and conditions and agree to them.

The prize is supplied by Hinchinbrook Shire Council (ABN 46 291 971 168). Prize includes: Hi Tours half day Hinchinbrook Island Wilderness Cruise for two (2) adults, \$440.00; Sans Souci Apartments \$249.00 accommodation voucher; Lucinda Hotel \$300.00 accommodation and meals voucher; Lee's Hotel \$100.00 accommodation and meals voucher; Big4 Lucinda Wanderers \$316.00 accommodation voucher for two (2) people; Cullen Guest House \$150.00 accommodation voucher; Tropixx Hotel \$340.00 accommodation voucher; Hinchinbrook Hotel \$100.00 meal voucher; Cellarbrations \$50 gift voucher; Harvey Norman Ingham 36W slim foldable solar panel and solar power bank, \$249.00; Repco Ingham Car Care Gift Buckets, \$70.00; Ingham Manufactures Mitre 10 Willow Esky Cooler, \$40.00; Canegrowers Mitre 10 umbrella, hat and Accent Backpack, \$60.00; Ingham Tackle Shop two (2) fishing lures, \$30.0; J&B Marine fishing shirt, \$55.00; Wild Local, \$50.00 gift voucher; JK's Delicatessen, \$20 gift voucher; Merchandise prize package from Hinchinbrook Visitor Information Centre: 2 x fishing shirts, 2 x coolers, 2 x bucket hats, 2x water bottles, and tea towel \$216.00. Total prize valued at \$2,835.00.

1. The prize is not transferable or exchangeable and is not redeemable for cash or in any other way.
2. To enter the competition either:
 - a. Purchase your ticket to the 2026 Townsville Caravan, 4x4 & Outdoor Adventure Expo online for your unique QR CODE number.
 - b. Register your QR CODE number with your compulsory details, including full name, email address and phone number.
 - c. To validate your entry into the competition, scan your QR CODE at Hinchinbrook Shire Council exhibition site at the 2026 Townsville Caravan, 4x4 & Outdoor Adventure Expo held on 15th - 17th May 2026 at Reid Park, Townsville, Queensland, 4810.
3. The winner of the prize will be notified by phone and be responsible for arranging the pickup or delivery of the prize. If delivery is required from Hinchinbrook Shire Council, charges will apply.
4. Entry to the competition is free once you have entered the event precinct.
5. Entry to the competition is open to persons over the age of 18 years and strictly for Show Patrons only. Employees of the Promoter, Hinchinbrook Shire Council, Exhibitors, Reid Park and their associated entities/employees, Flicket Limited, and their immediate families are not eligible to enter.
6. The competition will close at 3:30pm sharp (Queensland time) on Sunday 17th May 2026.
7. The winning entry will be drawn at random from 3:45pm (Queensland time) on Sunday 17th May 2026 at the event. The draw will be witnessed by a representative of the Promoter and Hinchinbrook Shire Council, along with invited members of the public in attendance at the event.
8. The Promoter and Hinchinbrook Shire Council reserve the right to seek verification of the winner's age and identity and other relevant information. The Promoter's decision is final, and correspondence will not be entered into.
9. Except for any liability that cannot be excluded by law, the Promoter, Hinchinbrook Shire Council exclude all liability (including negligence or consequential loss), for any loss, damage or personal injury of any nature arising out of the Promotion, including, without limitation, any variation in the value of the prize, any tax liability incurred by an entrant and any use of the prize.
10. The Promoter, Hinchinbrook Shire Council reserve the right to modify, change, suspend or cancel the competition terms without notice.
11. The Promoter consents to Hinchinbrook Shire Council collecting personal information in connection with the Promotion which is passed onto the Promoter. By entering the competition, you are consenting to the Promoter and Hinchinbrook Shire Council contacting you at a later date for marketing and promotion purposes. Entrants may contact the Promoter or Hinchinbrook Shire Council to request access to any of the collected personal information that is held. If an Applicant does not truthfully provide all requested personal information, the Promoter or Hinchinbrook Shire Council may determine that they are not eligible to receive the prizes in this Competition.
12. Validity:
 - a. Big4 Lucinda Wanderer accommodation voucher for two (2) people in any cabin/site during low/mid peak seasons. Not available in high season or on long weekend.



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13. *If anyone is unsure about any aspect of this competition or if they are unsure about any of the terms and conditions, they are invited to ring the Promoter on (07) 4634 7288. Full details on the event and how to get there can be found at TownsvilleExpo.com.au*

Acceptance and Authorisation

This agreement is accepted by Hinchinbrook Shire Council once this document is signed and confirms your commitment to supply the sponsorship prize.

Please note the sooner Australian Events receives your financial commitment, including full payment of site fees, the sooner we can start promoting your support as a prize sponsor.

I am authorised to approve this contract for Townsville Caravan, 4x4 & Outdoor Adventure Expo being held at Reid Park, Townsville, Queensland on Friday 15th to Sunday 17th May 2026.

HINCHINBROOK SHIRE COUNCIL

Dan Wagner (Acting CEO)

Contact Number: 07 4776 4600

Email: dwagner@hinchinbrook.qld.gov.au